

Enable HK visitors to make cross-boundary retail payments in the Chinese mainland more easily



### **About Us**



UnionPay is an international card scheme with card issuance in 79 countries and regions and enabled card acceptance in 181 countries and regions.

According to Nilson Report in 2021, UnionPay is the largest card brand in the world in terms of the number of card issued.



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- 3. Payment Journey





# 01

# Acceptance in Chinese mainland

### UnionPay Acceptance in Chinese mainland



#### UnionPay cards issued in Hong Kong/Globally are accepted at:

- ➤ **All ATM terminals** in Chinese mainland support CNY cash withdrawal.
- ➤ **All POS terminals** in Chinese mainland accept UnionPay card.

#### UnionPay QR Code (QRC) or QuickPass (Contactless) acceptance and key themes of merchant

> There are more than 30 million UnionPay merchants accept UnionPay QRC transaction



Traveling: more than 42K hotels and 2.9K national 5A and 4A scenic spots









**Retail:** more than 130K supermarkets/ convenience stores











**Food and beverage:** more than 600K merchants













**Health care:** more than 700 Grade-A tertiary hospital and 70K pharmacy stores







**Transportation:** Metro in 40+ cities & Bus in 1500+ cities with Transit QRC/ Contactless e.g. Shenzhen, Guangzhou, Beijing, Shanghai, Zhuhai, Dongguan etc.



Smart Parking: more than 10k parking lots in Greater Bay Area

\*With "Quota-free Scheme for Hong Kong Private Cars Travelling to Guangdong via the
Hong Kong- Zhuhai-Macao Bridge", a pilot smart parking of HK car plate started in Zhuhai.

## UnionPay Acceptance in Chinese mainland



#### **Transit Payment Solution Show Case**

#### **Train**





**TAXI** 





Metro and Buses (Apple pay Transit Card)





## UnionPay Acceptance in merchants of Alipay/Wechat Pay



#### QRC merchant mutual acceptance program in Chinese mainland

➤ UnionPay APP is accepted at consumer scan QRC merchants of Alipay/Wechat Pay, most of which are small merchants or self-employed person merchants.

#### WeChat mini programs

➤ All WeChat mini programs support in-app payment by UnionPay APP.

## UnionPay Acceptance Signage in Chinese mainland



#### **UnionPay-led merchants:**





Offline merchant entry post







Deploy near the cashier / entry of the merchant

### UnionPay Acceptance Signage in Chinese mainland



#### Aggregation payment / Aggregation code (consumer scan mode) :







\* (\*=)

推荐使用微信支付



**UnionPay-led merchants** 

WeChat/Alipay-led merchants



# 02

# **Account Opening**

## **UnionPay Product Structure**



#### **Consumer Card Products**







#### Credit, Debit and Prepaid card:

Depends on the card product design by relevant card issuers. Physical / Virtual card or PIN base / Signature base, Named / Anonymous, Reloadable / Non-reloadable prepaid card can be issued by the card issuers.

Based on the choice of the issuing banks, UnionPay can support different payment modes such as binding the card to the Banking App, UnionPay App or other third-party Apps for QRC transactions; provision the card to Mobile device for contactless transactions etc.

Depends on the choice offering of function and service by relevant card issuers, POS (card read and contactless) / ATM / Online / QR Code transaction can be supported by respective cards issued by specific card issuers.

## **UnionPay Card Issuer in Hong Kong**



## Summary of UnionPay Card Issuer in Hong Kong

<b>.</b>	C =	Card Issuing			
Nai	ne of Institution	Credit Card	Debit Card	Prepaid Card	
Ban	ank:				
1	Bank of China (Hong Kong) Limited	Y	Y		
2	Bank of Communications Hong Kong Branch	Y	Y		
3	Bank of East Asia, Limited	Y	Y		
4	Chi Yu Banking Corporation Ltd.	Y	Y		
5	China Construction Bank (Asia) Corporation Limited	Y	Y		
6	China Merchants Bank		Y		
7	Chong Hing Bank Limited	Y	Y		
8	Citibank (Hong Kong) Limited	Y			
9	CITIC Bank International Limited	Y	Y		
10	Dah Sing Bank, Limited	Y	Y		
11	DBS Bank (Hong Kong) Limited		Y		
12	Hang Seng Bank Limited	Y	Y		
13	Industrial and Commercial Bank of China (Asia) Limited	Y	Y		
14	Livi Bank Limited (Virtual Bank)		Y		
15	Nanyang Commercial Bank, Limited	Y	Y		
16	OCBCWH HK	Y	Y		
17	Shanghai Commercial Bank Limited	Y	Y		
18	Standard Chartered Bank (Hong Kong) Limited	Y	Y		
19	The Hongkong and Shanghai Banking Corporation Limited	Y	Y		
20	CMB Wing Lung Bank Ltd.	Y	Y		
Stor	ed Value Facilities Licensee (SVF) :				
1	33 Finance			Y	
2	ePayLinks			Y	
3	HKT (Tag & Go)			Y	
4	Octopus			Y	
Mon	ey-lender :		,		
1	AEON Credit Service (Asia) Co., Ltd.	Y			
2	Prime Credit	Y			

## **Application of UnionPay Card in Hong Kong**



#### Different card issuers may have different onboarding requirements

- For Hong Kong residents they are eligible to apply any UnionPay debit, credit, or prepaid card from any UnionPay card issuer in Hong Kong.
- For visitors they may eligible to buy non-named UnionPay physical prepaid card from UnionPay prepaid card (SVF) issuer in Hong Kong only, but depending on the internal requirements of different banks, visitors may also be possible to apply for opening a local bank account with a UnionPay debit card link with that account.

## **Provisioning of UnionPay Card to App**



#### **Provision to QRC payment APP**

		QRC	
Name o	of Institution	UnionPay APP	Bank/Payment APP
Bank:			
1	Bank of China (Hong Kong) Limited	Credit	Credit/Debit
2	Bank of Communications Hong Kong Branch	Credit & Debit	Credit & Debit
3	Bank of East Asia, Limited	Credit & Debit	
4	Chi Yu Banking Corporation Ltd.	Credit	
5	China Construction Bank (Asia) Corporation Limited	Credit & Debit	Credit & Debit
6	China Merchants Bank	Debit	
7	Chong Hing Bank Limited	Credit	
8	Citibank (Hong Kong) Limited	Credit	
9	CITIC Bank International Limited	Credit	
10	Dah Sing Bank, Limited	Credit	
11	Hang Seng Bank Limited	Credit	
12	Industrial and Commercial Bank of China (Asia) Limited	Credit	Credit
13	Livi Bank Limited (Virtual Bank)		Debit
14	Nanyang Commercial Bank, Limited	Credit	
15	ОСВСWН НК	Credit	
16	Shanghai Commercial Bank Limited	Credit	
17	The Hongkong and Shanghai Banking Corporation Limited	Credit	Credit
18	CMB Wing Lung Bank Ltd.	Credit	
Stored	Value Facilities Licensee (SVF) :		
1	33 Finance	Prepaid	Prepaid
2	ePayLinks	Prepaid	
3	HKT (Tag & Go)	Prepaid	
4	Octopus	Prepaid	Prepaid
Money-	-lender :		•
1	AEON Credit Service (Asia) Co., Ltd.	Credit	
2	Prime Credit	Credit	Credit









**33 Finance** 

**Bocom** 

**BOC** Pay

**CCB** Asia









**HSBC** Reward+

**UnionPay APP** 









Livi Bank

Octopus

**Prime Credit OmyCard** 

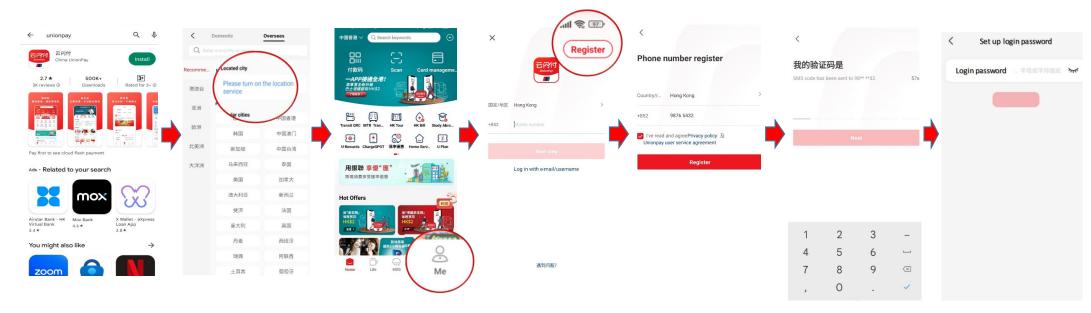
## **Provision to UnionPay App**



#### Universal App binding Hong Kong, Macau and Chinese mainland UnionPay Cards



#### Register of UnionPay App user



Search for 'UnionPay App' from App Store/Google Play and download

Open the App and turn on the location service

Select 'Me'

Select 'Register'

Register with your mobile number

Enter SMS verification code

Setup login password

## **Provision to UnionPay App**

Select

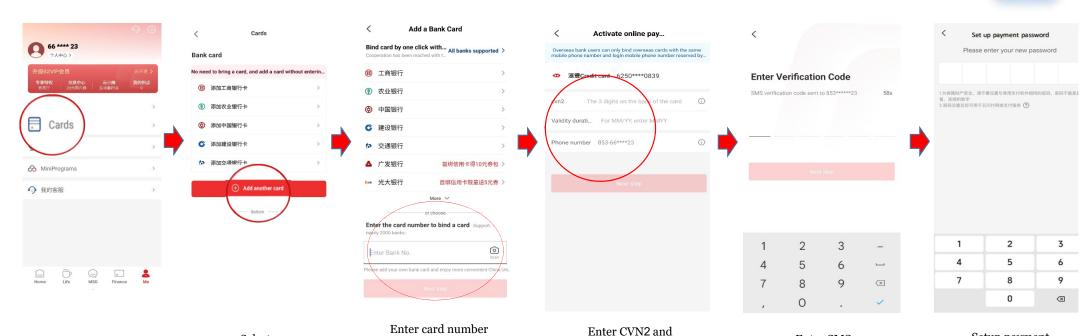
'+ Add another card'

Select 'Cards' in 'Me'



#### **Binding of UnionPay card to the APP**





scan bank card

expiry date of the

card

16

Setup payment

password

Enter SMS

verification code



# 03

## **Payment Journey**

## **UnionPay QR Code Payment Process**





FRESH LIP

HKT Credit card [8846]

Success

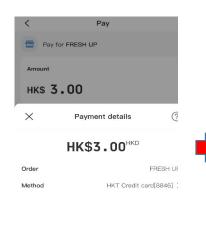
HK\$3.00

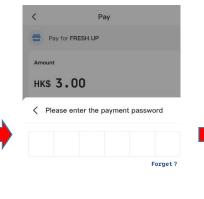
Order

#### **Consumer scan process**











Confirm 要 支付总裁问付

Confirm the payment amount

Enter payment password

Payment completed

## **UnionPay QR Code Payment Process**



#### **Merchant scan process**













Select 'Pay'

Chinese Mainland standard QR code

Overseas EMV standard QR code

Change QR code format

Merchant scans the QR code

Transaction record



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