



Business Unit Manager (Hong Kong)

Company Introduction

Storopack is a globally recognized provider of protective packaging solutions, helping businesses optimize packaging processes while improving sustainability and product protection. As part of our continued growth in the Asia-Pacific region, we are seeking an experienced and commercially driven Business Unit Manager to lead our operations in Hong Kong and drive business development across Hong Kong, Taiwan, Korea, and ASEAN markets.

Key Responsibilities

- Lead and grow the business across Hong Kong, Taiwan, Korea, and selected ASEAN markets.
- Drive business performance through strategic planning, financial management, and operational excellence.
- Develop key customer relationships, identify new opportunities, and strengthen market presence.
- Build and lead a high-performing team to achieve sustainable business growth.

Qualifications

- Bachelor's degree in Business Administration, Management, or a related discipline.
- 5+ years' experience in business leadership, general management, or senior commercial roles.
- Proven track record in business development, sales leadership, and operational management.
- Strong commercial and financial acumen, with experience managing budgets and business performance.
- Excellent communication and stakeholder management skills in an international business environment.
- Willingness to travel within the Asia-Pacific region when required.

Skills & Competencies

- Strong leadership and people management capabilities
- Strategic and analytical thinking
- Excellent communication and negotiation skills
- Project and change management skills
- Ability to manage multiple priorities in a fast-paced environment
- Entrepreneurial mindset with a results-oriented approach
- High level of intercultural awareness and adaptability

Compensation & Benefits

- Competitive remuneration package
- Performance-based bonus
- Medical insurance coverage
- Annual leave entitlement
- Regional and international career development opportunities

Interested?

If you are a business leader with a passion for driving growth, developing teams, and shaping strategy in a dynamic regional environment, we would love to hear from you.

Please submit your CV together with your expected salary and earliest availability to Cheryl Tang at tang.cheryl@hongkong.ahk.de